

200 years



107



PEUGEOT  
MOTION & EMOTION



# THE RIGHT CHEMISTRY.

Meet your perfect partner. Supercharged engineering, looks that will take your breath away and a touch of sophistication. The Peugeot designers have insisted on beauty and stunning looks in the 107. So that your heart beats faster every time you look at it. Our innovative designs and features answer your demands for better, safer, more comfortable and environmentally respectful vehicles. We've reduced emissions from our engines and every new car we build is up to 95% recyclable.

# EXTERIOR

## WHAT'S YOUR COLOUR?

Whatever your style preference, you can dress the 107 according to your personality. Highlight your style with your choice of Colour Coded Bumpers and Mirrors\*.

## 107 WAYS TO ENJOY LIFE

Whether you're dodging traffic or squeezing into that parking space, the 107's fresh styling, colourful character and confident handling makes it stand out in the city. Thanks to its stunning coordinated interior and large helping of attitude.



## ONE SIZE FITS...

With a length of only 3.43 m, and a width of 1.63 m, the 107 is one of the most compact 4-seaters on the market, yet its large wheelbase means there's loads of room inside. Small on the outside, big on the inside, the 107 turns conventional thinking on its head.

## ...AND FITS EVERYWHERE

The 107's compact dimensions and neat turning circle (just 9.46 m) mean there's nothing like it in city traffic. It just loves to weave through narrow streets and squeeze into tight parking spaces. Which just goes to prove that the best, and most maneuverable things definitely come in small packages.

# INTERIOR

## **INTUITIVE INFORMATION**

The 107 X-line makes it easy to keep an eye on what's happening inside the car. All the warning lights and indicators (including the fuel gauge and trip computer) are clustered together on the innovative speedometer.

## **WIRED TO PARTY**

The 107 features a standard radio/CD player plus an input link for your MP3 player. If great sound is what drives you, then play on.

## **THE ONE TO CHOOSE**

Just to make sure you keep your cool under all conditions, you can enjoy the luxury of air conditioning whenever you want. A grille at the top of the centre console keeps the hot or cold air flowing smoothly throughout the cabin, while two additional air vents allow you to direct streams of air wherever needed. We've developed a car that not only looks stylish, but combines excellent maneuverability and great road holding with real economy and safety. But the ride doesn't have to stop there. Because at Peugeot, we believe that nothing comes close to the experience of discovering the 107, you should test-drive one today and see for yourself.



# ENGINE

## WHAT DRIVES YOU?

Red, amber, green. When the traffic flows the 107 goes, courtesy of its zesty 1.0 litre, 3 cylinder, 12V petrol engine. The 107 certainly doesn't hang about. Its zippy engine develops a respectable 50 kW with enough torque to keep you moving swiftly through the streets. Plus if you're looking for thrifty as well as nifty, you'll be pleased to know that it averages a frugal 4.5 l/100 km.



## GEARBOX

With its 5-speed manual gearbox the 107 is ready to take on anything in the city.

# SAFETY

## BRAKING SYSTEM

It's safety first with the 107. ABS with EBD (Electronic Brake Force Distribution) electronically distributes the braking force between the front and rear axles to ensure the shortest possible braking distances, while CSC (Cornering Stability Control) optimises your braking, applying the brakes independently for greater stability around bends.

## EURO NCAP

The 107 has an impressive safety rating:

- 4 stars out of 5 in the Euro NCAP tests for the protection of adult occupants.
- 3 stars out of 4 in the Euro NCAP tests for the protection of children occupying the vehicle.
- 2 stars out of 4 in the Euro NCAP tests for the protection of pedestrians in collision with the vehicle.

Thanks to its impressive list of passive safety equipment, the 107 comes at the top of its category's class in the Euro NCAP test results. One of its strong points is its structure, which has proved extremely resistant to damage during front impact testing. Last but not most definitely not least, tests show that the 107 has a really impressive ability to protect its passengers in the event of a side impact. Which is a big plus if you're carrying little ones (providing they're securely strapped into child seats in line with our safety recommendations). To make the road a safer place for you, the 107 features front and rear crumple zones to absorb crash energy, plus a comprehensive list of other passive safety features.

## AIR BAGS

- Two front air bags for the driver and the front passenger.
- Two front side air bags on the X-line to protect the chest of the driver and front passenger in the event of a side impact.

The 107 is equipped with pretensioning front seat belts with a force limiter to minimise the risk of physical injury to the driver and front seat passenger. Passengers in the rear are protected by 3-point inertia reel seat belts.



When it comes to safety on the road, you can't be too careful. Which is why we've drawn on our experience of developing active and passive safety features for the Peugeot 107.

# CUSTOMER PROMISE

When you buy a new Peugeot from a Peugeot Dealer and entrust your vehicle to one of them for servicing or repair, they promise to give you the best people, with the best training and diagnostic tools, original equipment Peugeot parts and excellent after sales backup, all at a competitive price.

## **PEUGEOT PEACE OF MIND**

Peugeot vehicles are designed and manufactured to give you worry-free motoring and peace of mind. As a Peugeot owner you are entitled to a comprehensive range of customer care services from your Peugeot Dealer who has the expertise to maintain your Peugeot at its peak performance. You'll also be glad to know that all models come standard with a 4-year/60 000 km service plan.

## **PEUGEOT WARRANTIES**

**3 Years of Factory Warranty:** In addition to the 1 year Manufacturer's Warranty, all vehicles first registered in South Africa and purchased from a Peugeot Dealer, benefit from a free additional 2 years of Warranty provided by the Peugeot Dealer network in South Africa. This additional Warranty carries a mileage limit of 100 000 km on all vehicles.

## **12 YEAR ANTI-PERFORATION AND 3 YEAR PAINT WARRANTY.**

This added extra is automatically transferable on sale of the vehicle, which will maintain and enhance the resale value of your vehicle.

## **PEUGEOT ASSISTANCE**

For the first three years of ownership you will automatically receive Peugeot Assistance cover for complete peace of mind. It includes roadside assistance, vehicle recovery and free car hire for 24 hours or one overnight hotel accommodation for up to 4 people, if more than 100 km from home. Peugeot Assistance is available within South Africa, Namibia, Botswana and Swaziland. Your local Peugeot Dealer has full details of terms and conditions.

## **CALL CENTRE.**

To make sure we meet and exceed your expectations of service, please contact the Peugeot Call Centre on: 0860 738 472, so we can efficiently handle your queries, complaints or compliments.

\* Vehicle specifications depend on model. Please refer to specification sheet. Visuals for illustration purpose only. E&OE



**PEUGEOT**  
**ASSISTANCE**

**0860 77 2424**

[www.peugeot.co.za](http://www.peugeot.co.za)

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